



**Premieres Monday, March 10 ,
Every Monday – Friday at 7.30 p.m Only on SaharaOne Television.**

Mera Sasural is the saga of two young girls **Heer and Goldie** in their respective sasurals. The show brings alive the struggles of a woman in her attempt to strike a balance between the world that she is born into and the one that she enters into the moment she is married.

Mera Sasural is a story revolving around a Punjabi family residing in the same house in Jammu and how they eventually become two sasurals. Yashpal Khajuria, a jagrata singer and a devotee of 'Bawe Waali Mata' intends to get Omi, his youngest son and a striking army officer married to Heer, a Kashmiri girl. Though he disapproves initially, Omi eventually agrees to marry Heer.

The head of Khajuria family, Yashpal Khajuria with his family and his younger brother Bhusan and his wife Sushma live in the same house. Yashpal's daughter Goldie falls in love with Lovleen, who is Sushma's step brother. Sushma hates Yashpal's family although she pretends to be happy about Goldie and Lovleen's relationship and gets them married. Her wily plan however is to destroy their marriage. Heer on the other hand is accepted whole-heartedly by Yashpal & his family. This difference in approach of the two families towards their daughters-in-law is clearly evident. Life has some hard surprises stored in for Heer as she and Omi head for their honeymoon. What occurs after that changes Heer's life and the life of the Khajuria's forever.

Says Kalyan Sundaram, Programming head, SaharaOne Television, "It has always been our constant endeavour to present our viewers with entertainment that is wholesome & entertaining. Through our show Mera Sasural we have attempted to break away from the misconceptions in our society and bring to life some very beautiful and cherished relationships. The show will showcase real yet unpredictable drama narrating the happenings in every Indian household, even today."

Produced by In House production in association with Sacchitanand production, **Mera Sasural** has an spectacular star cast like actors Sudhir Pandey, Ragini Shah, Nandita Puri, Pankaj Beri, Pooja Joshi and so on. **The lead character of Heer will be essayed by the very innocent and beautiful Urmila Kanetkar.**

What is it that will change Heer's life and the life of the Khajuria's forever?

**Watch "MERA SASURAL"
Starting Monday, March 10,
Every Monday – Friday at 7.30 p.m, only on SaharaOne Television**

About SaharaOne Television

Sahara TV was launched in 2000 as a 24-hour Hindi entertainment channel. On 10th October 2004, the Channel became **SaharaOne** with the launch of The First Indian Sangeet Awards held at the Royal Albert Hall, London.

SaharaOne Television provides a strong mix of engrossing fiction & non-fiction entertainment and is popular for its star-studded mega events, dramas, kids' programming, thrillers, feature films & film-based programmes, and much more. Even as it provides a variety of shows across all the above genres, SaharaOne Television is also focusing on providing an entertaining and engrossing portrayal of strong, independent thinking Indian women in its soaps and serials. These include Meerra of **Solhah Singaarr**, Pari of **Woh Rehne Waali Mehlon Ki**, Kakul from **Ghar... Ek Sapnaa**, Anupama of **Doli Saja Ke** and Sanjana of **Main Aisi Kyunn Hoon** – all of whom have become household names among television viewers.

Other **SaharaOne Television** shows that cater to varied audiences includes a mix of non-fiction and reality shows apart from variety of movies. **Comedy Champions** is a stand-up comedy show which is an attempt to bring in laughter in the lives of viewers. **Biggest Loser Jeetega** was a unique reality television show aimed to create awareness among audiences across the country on the perils of being overweight and unfit. Overweight contestants from all walks of life, knock off the inches and weight under the guidance of fitness trainers and nutritionists, over a period of four months. Eventually, the 'biggest loser' becomes the 'biggest winner'. This reality show is already in demand from viewers to air its season 2. Riding on the success of its earlier reality show **Biggest Loser Jeetega**, **Musical reality show Jjhoom India** is the latest offering from SaharaOne Television stable. This show has provided platform to television artistes who thought they couldn't be actors and singers at the same time. Viewers are treated to stage performances by 10 dynamic jodis of popular television actors paired with professional playback singers where they get together in the hope to make some beautiful music together.

With a strong focus on quality content and innovative programming and promotions, SaharaOne Television is poised for a position of strength amongst the mainstream Hindi General Entertainment Channels in India.

SaharaOne Television is part of the umbrella brand **SaharaOne**, whose other businesses include SaharaOne Motion Pictures, which is India's largest player in the motion pictures business. It launched **FILMY**, a film based channel on February 11, 2006.

For further information please contact:

SaharaOne Television

Ajinkya C. Mane - 9820234718