

## CONCEPT NOTE



**Premieres Monday, June 9 ,  
Every Monday – Friday at 10.30 p.m Only on SaharaOne Television.**

It is said that God is never born. It is there in you and me. It's your Karma and energy, which is worshipped, and people hail you as God or as an incarnation of God. But is that possible in *Kalyug* wherein the seven deadly sins lust, gluttony, greed, sloth, wrath, envy, and pride have made humans to look for short cuts to power, wealth and success following non-moralistic ways?

Set in the present age, **Mata Ki Chowki** is the **story of Vaishnavi**, an orphan who is found by a Pandit couple of Vaishno Devi shrine. Shradha thinks of her as blessing of mata and insists adamantly on adopting her as they don't have child of their own in the nine years of their marriage. In spite of not wanting Vaishnavi, Pandit Vidyasagar gives in to his wife's wishes and adopts her. However, he considers Vaishnavi as non-existent to him. Two years later Shradha conceives but a tragic mishap occurs during her last month of pregnancy and she dies giving birth to a daughter named Sunakshi. Pandit Vidyasagar holds Vaishnavi responsible for the ills happening to his family. Thus, the lacuna in their relation keeps on expanding with time.

At the age of six, Vaishnavi develops immense interest and faith in "Mata Vaishno Devi". She starts taking a keen interest in knowing about mata, learning about her teachings and preaching. She discreetly learns about mata from Panditji, reads scriptures on her own and gets clarifications from Abdul (a learned Muslim who carried people on his back to the shrine). Vaishnavi starts showing signs of being a super-normal child. She preaches about mata, sings Jagrata, and motivates people to follow mata and in doing so, rescues people from pain and misery, all of which are seen as miracles by the masses. Vaishnavi becomes immensely popular in the area. Vaishnavi, Gulsham (son of Abdul) and Sunakshi up grow together and turn into different individuals. Vaishnavi turns out to be spiritual, philosophical and a concerned social person and is termed as 'Katra ki Beti'.

Sheel Kumar, a business tycoon from Mumbai but originally from Katra comes with a marriage proposal for his son Vansh with Sunakshi. However, Sunakshi runs away at time of marriage and to save her father's pride, Vaishnavi makes a great sacrifice and gets married to Vansh. After coming to Mumbai she experiences the rough behavior and ill response towards her from her husband & all her in-laws except his grandmother.

Throughout this time of great hardship, Vaishnavi continues to preach to people about mata rani with jagrans, bhajans and bhandaras through a chowki with immense spirituality and faith. Sheel Kumar however uses her innocence, karmic powers and knowledge to commercialize religion. Her faith in Mata sees her sail through every possible hurdle that life throws at her while at the same time her good deeds towards enlightening the masses raises her divine personality amongst them. The journey of Vaishnavi in the enlightened path of Mata will go on forever and ever, even though she has to take another birth.

**Mata ki Chowki** is one such story, which can compel one to believe in the power of spirituality and morality. It is said, all bad things look for a good end. Mata Ki Chowki finds one.