



SaharaOne Television is coming finally to Mumbai to search for India's next
'Fair & Lovely Menz Active presents Super Stars'!

Namit Kishore Kapoor teacher of superstars like **Hrithik Roshan, Akshaye Khanna, Kareena Kapoor...** will be jury for the auditions on **August 22-23 at Ravindra Natya Mandir, Prabhadevi**

Mumbai, August 21, 2006: People from Mumbai now have a chance of a lifetime to become India's next superstar. **SaharaOne Television** in association with **Endemol** is scouting for India's next **Fair & Lovely Menz Active presents Super Stars**, a national hunt dedicated to unearthing the flair people possess to impersonate India's famous superstars! The audition will be held on Tuesday August 22 and Wednesday August 23 at **Ravindra Natya Mandir, Prabhadevi** from 9 am to 6 pm.

Kishore Namit Kapoor, one of the finest teachers in the field of acting who has trained superstars like Hrithik Roshan, Saif Ali Khan, Kareena Kapoor will audition aspiring superstars above the age of 18 years.

If you want to become India's next superstar, rush to the auditions between 9.00 a.m. & 6.00 p.m with **2 passport size photographs and age & residence proof**. All you have to do is be your favourite superstar like Amitabh Bachchan, Shah Rukh Khan, Saif Ali Khan, Hrithik Roshan, Aamir Khan, Salman Khan for males for females its Aishwarya Rai Kajol, Preity Zinta, Madhuri Dixit, Kareena Kapoor, Rani Mukherjee. The contestants will be judged on three parameters - look and style, acting and dance and will vie for the ultimate honour – the title of **Fair & Lovely Menz Active presents Super Stars**.

This nation wide audition to be aired on SaharaOne Television travelled to 5 cities namely Ludhiana, New Delhi, Kolkata, Bhopal, **Mumbai** (August 22-23) and Lucknow. 120 winners from the regional auditions will be invited to Mumbai and groomed by experts. The stunning and immensely talented **Urmila Matondkar** and the man with the ability to set the stage on fire - **Shiamak Davar** will help India decide their next Super Star.

The format for the show is developed and owned by the international production house, **Endemol** that has produced over 70 series of the show in 20 countries including The UK, USA, Germany, Italy and Australia.

So what are you waiting for? Remember, opportunity knocks just once!!!!

Notes to the Editor

*Sahara TV was launched in 2000 as a 24-hour Hindi entertainment channel. On 10th October 2004, the Channel became **SaharaOne** with the launch of The First Indian Sangeet Awards held at the Royal Albert Hall, London. **SaharaOne Television** provides a strong mix of engrossing fiction & non-fiction entertainment and is popular for its star-studded mega events, dramas, kids' programming, thrillers, feature films & film-based programmes, and much more. Even as it provides a variety of shows across all the above genres, SaharaOne Television is also focusing on providing an entertaining and engrossing*



*portrayal of strong, independent thinking Indian women in its soaps and serials. These include Kituu from **Kituu...Sabb Jaantii Hai**, Shyamlee from **Hare Kkaanch Ki Choodiyan**, and Rani of **Woh Rehne Waali Mehlon Ki** and the recent **Ambika of Suno...Harr Dill Kuchh Kehtaa Hai** who have become household names among television viewers.*

*Other **SaharaOne Television** shows that cater to varied audiences include the popular numerology show **Bolein Ssitare** with top Indian numerologist Sanjay B Jumaani, **Chacha Chaudhary**, the entertaining adaptation of the popular comic series for kids, among others along with **Bollywood Cutting** a non fiction show based on smart Bollywood trivia right from its scripting, pre-production, original choices which were later cancelled for the casting, to the production, post-production stages and finally to the release of the film. With a strong focus on quality content and innovative programming and promotions, Sahara One Television is poised for a position of strength amongst the mainstream Hindi General Entertainment Channels in India.*

Sahara One Television is part of the umbrella brand Sahara One, whose other businesses include Sahara One Motion Pictures, which is India's largest player in the motion pictures business. It launched FILMY a film based channel on February 11, 2006.